



SUPPLY CHAIN COUNCIL MEMBERSHIP BROCHURE



About Supply Chain Council (SCC)

SCC is an independent, nonprofit, peer-led, global corporation with membership open to organizations that want to apply and advance the state-of-the-art in supply chain management.

SCOR®



SCC developed and maintains the Supply Chain Operations Reference (SCOR®) model, a framework for measuring, understanding, and improving supply chain configuration and performance. SCOR links business metrics, processes, best practices, technology solutions, and skill development into a unified structure.

Applying SCOR streamlines communication and dramatically improves the overall effectiveness of daily management and targeted improvement initiatives. Organizations that use the SCOR framework are consistent top performers in their industries, have grown in aggregate share value two to three times faster than the Dow Jones and S&P 500 indexes, and have reaped significant cost savings and economic returns on SCOR-related investments.

See how SCOR helps managers address perennial supply chain challenges:

- 1 Customer service** – SCOR helps evaluate cost/performance tradeoffs, develop strategies for meeting customer expectations, and respond to domestic and global market growth.
- 2 Cost control** – SCOR metrics are used in conjunction with supply chain performance attributes, making it possible to compare different supply chains, industries, and strategies.

- 3 Planning and risk management** – Using SCOR leads to faster implementation, more comprehensive identification of potential risks, and easier coordination with customers, suppliers, and stakeholders.
- 4 Supplier and partner relationship management** – SCOR provides a common language for supply chain classification and analysis across organizational boundaries.
- 5 Talent development** – The release of SCOR 10.0 adds a strategic talent framework that complements SCOR metrics, process, and practice components.

SCC is for Organizations that Value: Structure, Standards, Clarity, and Efficiency

The organizations that adapt and apply SCC models value:

- A highly structured approach to analyzing current processes and improving performance,
- Standard management tools, reporting, and organizational structures,
- Benchmarking that identifies clear performance gaps,
- Standard processes that dramatically improve control of daily operations and costs,
- The ability to prioritize projects and accelerate the improvement of supply chain networks,
- Software implementations based on clearly defined processes and performance measures,
- The ability to identify and outsource non-value added processes, and
- Efficient merger (or divestiture) of supply chains and the full realization of acquisition savings.

Value of SCC Membership

SCC's frameworks, network, benchmarking, research, and training help your management team analyze your supply chains faster, quickly recognize opportunities, implement changes, improve operational processes, track results, and sustain gains.

SCC is an active, peer-led research organization with a keen focus on continuous research and development. Membership participation on committees and working groups contributes to the development of new models, tools, and practices that are released to the membership.

We invite you to learn more and join us.

- Visit www.supply-chain.org/join
- Call +1 202 962 0440

For Your Organization

Adapt, Manage, Improve Your Supply Chain

Membership gives every supply chain professional within your organization access to the SCOR® model, the Customer Chain Operations Reference (CCORSM) model for customer chain management, and the Design Chain Operations Reference (DCORSM) model for design chain management.

SCC Offers Much More than Process Management Models

The process frameworks are only the beginning. Organizational benefits include:

- **Group Training** – SCC offers group trainings at your location and will customize the material to the priorities of your supply chain organization.
- **Supply Chain Benchmarking** – Members have access to SCORmark benchmarking at no cost to quickly compare performance internally or externally, set baselines, and understand competitive performance.
- **Online Resources** – The website features supply chain thought leadership and member research forums.
- **Skills Alignment** – With detailed skills training, and job requirements, SCOR helps supply chain and human resource leaders find and develop people.
- **Network of Expertise** – Access the knowledge of global supply chain leaders, technology and service providers, and academics.



For Supply Chain Professionals

Enhance Supply Chain Leadership

SCC is dedicated to helping supply chain professionals become more successful as individuals and as teams. We offer world-class training, a professional network, and resources that you need to quickly turn knowledge and understanding into measurable improvements for your supply chain and your business.

SCC offers numerous career and skill development options including:

- **Training** – SCOR Framework and Project trainings provide the foundation for understanding and deployment. We also offer more advanced trainings on a regular basis.
- **SCOR Professional Certification** – SCOR-P Certification is based on real-world techniques for measuring and managing a global supply chain. Certification demonstrates an individual's knowledge and capability as tested and affirmed by an independent organization.
- **Conferences** – SCC offers a range of regional and global events to network with peers and share your success as a speaker. We also host frequent webinars on supply chain topics.
- **Knowledge Leadership** – Participate in research efforts to share your insights, experience, and network with thought leaders.
- **Expertise** – Members benefit from access to knowledgeable staff, trainers, and advisors to coach individuals and teams.
- **Regional Chapters** – Chapter networks meet to discuss supply chain issues of greatest regional interest in local languages.
- **Resources, Publications, and Tools** – Members of SCC have access to the templates, website, software, and methods developed and contributed by volunteer working groups.
- **Partnerships** – SCC members receive reciprocal membership benefits with leading supply chain organizations, including ISM, APICS, and Aberdeen Group.

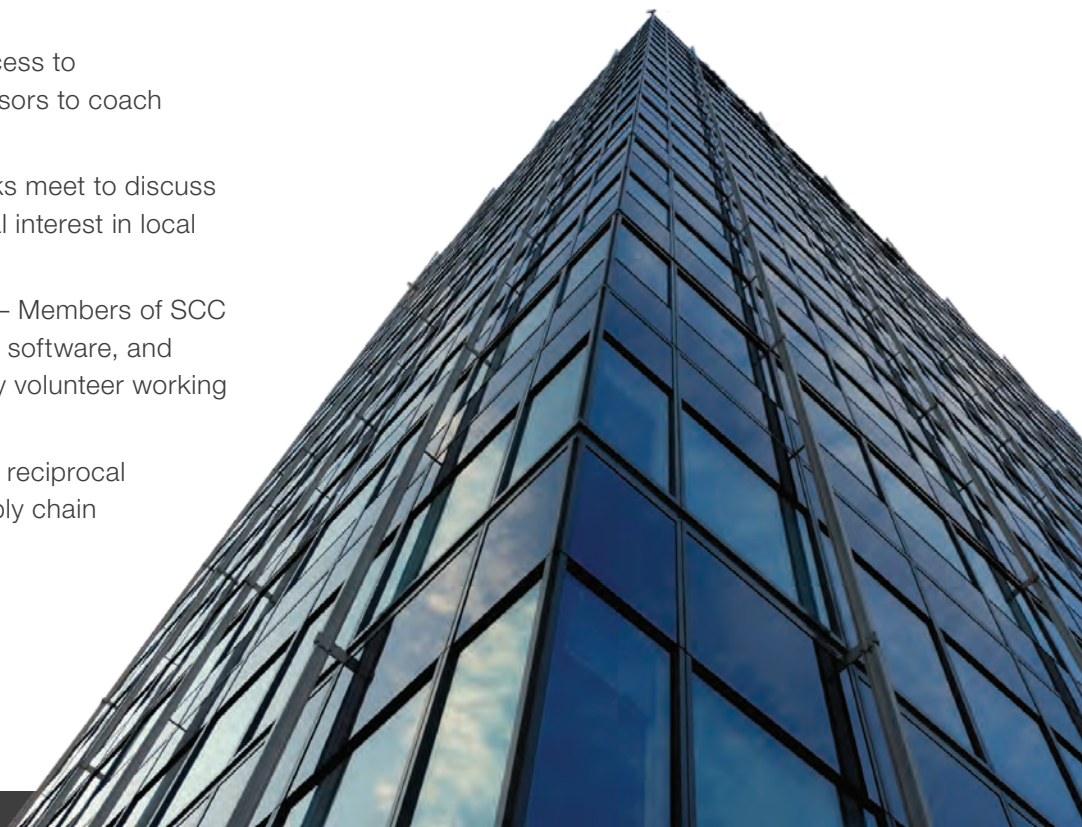
For Consultants & Supporting Organizations

Provide Value for Your Clients, Share Thought Leadership

For professional service providers, analysts, software, and technology firms, SCC provides the tools to build a SCOR-based practice and incorporate the framework components directly into your product offerings. For clients, one of the primary benefits is that all work is built on a transparent, non-proprietary framework.

Professional service and technology firms can:

- **Adapt SCOR** – Use the SCOR models, frameworks, and tools in client engagements and incorporate them into your services and applications.
- **Benchmark** – Access high quality, independent SCORmark benchmarking for client assessments.
- **Standardize** – Train your delivery teams in a common language and standard framework.
- **Gain Certification** – Certify your professionals to confirm your organization's expertise and technical acumen.
- **Contribute** – Participate in research efforts, including model enhancements and committees, to share your knowledge and build thought leadership.
- **Communicate** – Share client success stories with our 30,000+ users worldwide.



For Universities, Academics, & Students

Build Students' Skills, Streamline Research

Academic members are able to help their students become more competitive with access to universally recognized models for supply chain management. Membership allows academics to:

- **Teach SCOR** – Access SCOR frameworks, research, and real-world case studies to integrate into curriculum.
- **Gain Certification** – Offer SCOR Scholar, the only academic certification program in supply chain management, based on eligibility.
- **Network** – Connect with supply chain practitioners and initiate research projects.
- **Share** – Announce and publish your latest research efforts, articles, or queries.

Membership Options

SCC members represent a broad cross-section of industries that includes manufacturers, distributors, retailers, transportation companies, and direct service providers. Equally important are the professional services and software firms, academic institutions, and government organizations that participate.

Chapters

SCC operates on a global basis with local chapters in key regions. The chapters organize local and regional events, user meetings, and special presentations in chapters for:

- Australia & New Zealand
- Europe
- Greater China
- Japan
- Latin America
- North America
- South East Asia
- Southern Africa

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Membership Categories

SCC membership offers an exceptional value, especially for multi-site and multi-national organizations with extended supply chains. SCC membership is organization-wide. Every employee of a global member organization, wherever they are located around the world, is granted access to the SCOR models, library, benchmarking, peer networking opportunities, and training and event discounts.

GLOBAL

Multi-chapter membership. Global members enjoy benefits in all chapters (geographies) worldwide.

STANDARD

Single chapter membership in one region.

SMALL

Single chapter membership for small and medium enterprises (fewer than 50 employees worldwide).

NONPROFIT

Single chapter membership for academic, government, and other nonprofit organizations.

“The USTRANSCOM Team estimates that the U.S. Department of Defense anticipates annual supply chain savings from implementing SCOR-based programs of \$300-\$700 million and a 20-45% increase in customer service levels.”

—U.S. Transportation Command

“In-house training has helped Saab Aerotech’s supply chain management team understand the core principles of SCOR, how it can be used, how it can help us in our progress, and how to apply it within our industry. The SCOR instructors did an incredible job of customizing the training content and using examples that reflected the unique structure and challenges of Saab’s operations. In-house training also focused our employee development budget where it matters, on learning!”

— Saab Aerotech

“Preparing for and earning the SCOR Certified Professional credential has benefited me a great deal. The information presented in the training is relevant and readily applicable to solving supply chain problems and creating value for clients and my firm.”

— Booz-Allen Hamilton

“Participating in the in-house trainings provided the flexibility to tailor the training to the educational needs of our specific business unit and enabled our people to participate at a time and location that was convenient, saving us both time and expense. The quality of the instructor was excellent and the class was delivered in an easy-to-understand format with real world examples.”

— IBM

“Integration is key to integrated life cycle management, and the key to integration is implementing SCOR and DCOR in the USAF.”

**—Installation and Logistics,
HQ USAF/A4I, Pentagon**

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