



Boston Regional Supply Chain Council Meeting

April 12, 2010

AMR Research

125 Summer Street

Sloan/Morgan Conference rooms - 4th floor

Boston, MA 02110

Implementing Frameworks to Manage Your Successful Supply Chain

This regional conference includes interactive discussion and presentations on what is happening in the region in supply chain management, and an overview of the Supply Chain Council (SCC), the SCOR, DCOR and CCOR models, and how the SCC framework models are evolving to support industry and educational needs. Expert representatives will be present and available for input and feedback. Supply Chain Council membership benefit information will be available.

There is no fee for this event, however registration is requested for planning purposes.

[Register Now](#) or check <http://www.supply-chain.org>.

2:30 pm - Registration & Refreshments

3:00 pm - Welcome & Introduction

Brad Householder

Director, Supply Chain Management Practice

PRTM

3:15 pm - Introduction to Supply Chain Council and the SCC Frameworks – SCOR, DCOR, and CCOR Executive Overview

Joseph Francis

Executive Director

Supply Chain Council

This introductory presentation reviews critical issues in current Supply Chain management, and how SCOR® provides an “off-the-shelf” approach to understanding and improving supply chains. Participants are introduced to the end-to-end processes of supply chain management using the SCOR® framework based on five key process areas, as well as strategic attributes, metrics, and how best practices are structured with SCOR®. Case studies in SCOR® projects are presented, demonstrating the value of application of the framework. Additional extensions to SCOR – the DCOR framework for product design, and CCOR framework for Customer/Sales operations are reviewed, with a view on how sophisticated organizations can approach managing and improving supply chain not only by focusing on the supply chain itself, but how it is driven by both design and sales processes.

4:00 p.m. - Operational Strategy: Using SCOR to Align Strategy and Execution

Brad Householder

**Director, Supply Chain Management Practice
PRTM**

The SCOR model's use in mapping and defining supply chain processes is well-established, but perhaps its most powerful and underutilized strength is as an overarching methodology to align your organization's supply chain execution to the business strategy. This critical linkage - the operational strategy - is at the core of how best-in-class organizations focus their efforts on developing the critical high-performing processes required in their markets.

This presentation will discuss the concepts of operational strategy as well as the practice of using SCOR and supply chain benchmarking to define an operational strategy that aligns execution and improvement efforts to the business strategy. **Case studies from a range of industries will be used to illustrate and emphasize key elements of the approach, outputs, and results.**

4:45 pm – Review and Open Discussion

There is no fee for this event, however registration is requested for planning purposes.

[Register](#), check the website for more about Supply Chain Council www.supply-chain.org, or call for more information 1 202 540 8005.